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Opioid Prevention Implementation Plan

Pursuant to NDCC 50-36-06, Western Plains Public Health (WPPH) plans to work in collaboration with the Grant, Mercer, Morton, Oliver, and Sioux County Commissions and well as Mandan City Commission to utilize opioid settlement funding by implementing the following plan. Amendments will be made to incorporate individual community and county needs as they are determined. This plan was derived under the suggestions provided in 'Exhibit E: List of Opioid Remediation Uses' located on the ND Health and Human Services website (<https://www.hhs.nd.gov/opioids/settlement>). The following plan is targeted at youth and first-time low-income moms (prior to 29th week of pregnancy). This plan is part of a larger community initiative to reduce opioid use and overdose deaths that WPPH has been working toward since 2019 using State Opioid Response funding.

Two of the main ways Western Plains Public Health can best utilize this funding for our communities is through our Nurse-Family Partnership program which applies to the following allowable use (found in attachment A at the website above):

E. ADDRESS THE NEEDS OF PREGNANT OR PARENTING WOMEN AND THEIR FAMILIES, INCLUDING BABIES WITH NEONATAL ABSTINENCE SYNDROME

Address the needs of pregnant or parenting women with OUD and any co-occurring SUD/MH conditions, and the needs of their families, including babies with neonatal abstinence syndrome ("NAS"), through evidence-based or evidence-informed programs or strategies.

This program is currently implemented in Morton, Grant, Sioux, Mercer, Oliver, and Burleigh Counties. It has been funded in large part through a federal grant and we anticipate the need for additional funding in the years to come. For one year, this program costs approximately \$6,000 per family and we have a caseload of 64 families. It has a high rate of return on investment due to the outcomes of the program. The program goals are to improve pregnancy outcomes, child health/development, and economic self-sufficiency of enrolled families. It has been researched over the last 45 years and shown to produce long-term positive impacts to enrolled families.

The second utilization will be through a youth prevention media campaign at area schools. Area school leadership will be included in these conversations to determine the best way to implement this campaign. A media campaign applies to the following allowable use (found in attachment A at the website above):

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G. PREVENT MISUSE OF OPIOIDS

Support efforts to discourage or prevent misuse of opioids through evidence-based or evidence-informed programs or strategies that may include, but are not limited to, the following:

1. Funding media campaigns to prevent opioid misuse.
2. Corrective advertising or affirmative public education campaigns based on evidence

Respectfully submitted,



Erin Ourada, MPH, REHS/RS
Administrator



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