

2023 – 2026 SUPTRS Prevention Block Grant – Logic Model

CENTRAL VALLEY HEALTH DISTRICT – UNDERAGE DRINKING							
PROBLEM STATEMENTS			STRATEGIC PLAN	ACTIVITIES	GOAL STATEMENTS		
Problem	Intervening Variables	Local Conditions			Short-Term Outcomes	Intermediate Outcomes	Long-Term* Outcomes
<p>What is the problem or issue in your community?</p> <p>Retail 37% of young adults (ages 18-20) in North Dakota report binge drinking in the last 30 days. (Young Adult Survey, 2020)</p> <p>Social/Norms 20.1% of Jamestown Middle School students reported ever drinking alcohol. (YRBS, 2021)</p>	<p>Why is it a problem in your community?</p> <p>Retail High retail access (Stakeholder feedback)</p> <p>Social/Norms High social access (Stakeholder feedback) Community Norms (CHNA, 2022)</p>	<p>What does the problem specifically look like in your community/what is the behavior?</p> <p>Retail Reports of fake ID being used in Jamestown bars by young adults (ages 18-20).</p> <p>Social/Norms Youth are getting alcohol from friends/peers (either under or over 21) and/or taking alcohol from their own home to consume with friends.</p>	<p>What is the one environmental change you can implement to impact your identified problem?</p> <p>Retail Restructure and assist in the coordination of Responsible Beverage Server Training (RBST) by JPD. Increase access and availability of RBST training.</p> <p>Social/Norms Increase opportunity for educating middle school students on substance use and mental health.</p>	<p>What are all the steps that must happen to implement environmental change?</p> <p>Retail Implement ID scanners available at all popular college bars (forensic scanner at most popular).</p> <p>Social/Norms Media campaign, awareness, and educating parents on social hosting and reducing access of alcohol to youth. Provide middle school with resources for implementing an evidence-based curriculum and alternative activities to prevent substance use and mental health.</p>	<p>Measures the local condition – what are you doing to address the problem?</p> <p>Retail The number of confiscated fake IDs by retailers will increase.</p> <p>Social/Norms Percent of students attending alternative activities and/or participating in evidence-based curriculum</p>	<p>Measures the intervening variable – what you are doing to reduce access?</p> <p>Retail Decrease retail access of alcohol to young adults ages 18-20 through ID scanner partnership with popular college bars in Jamestown.</p>	<p>Measures the impact to the problem – are you seeing long-term behavior change?</p> <p>Retail Young adult's reporting current binge drinking rate will decrease by 1%.</p> <p>Social/Norms Middle school students' lifetime drinking rate will decrease by 1%.</p>

