INPUTS/RESOURCES

SPF STEP 2

What resources are available? What barriers can you identify? Barriers include retailers' opposition to a mandate and reluctance of city commissioners to impose one.

PROBLEM STATEMENTS			ENVIRONMENTAL		GOAL STATEMENTS		
Problem	Intervening Variables	Local Conditions	STRATEGY	ACTIVITIES	Short-Term Outcomes	Intermediate Outcomes	Long-Term* Outcomes
What is the problem or issue in your community?	Why is it a problem in your community? A high rate of underage adults	What does the problem specifically look like in your community?	What environmental change can you implement to impact your identified problem?	What are all the steps that must happen to implement the environmental change?	Measures the local condition – what are you doing to address the problem?	Measures the intervening variable – what you are doing to reduce access?	Measures the impact to the problem – are you seeing long- term behavior change?
use by young adults is a problem, with 46.6% of NDSU students under the age of 21 reporting past 30- day alcohol use.	are drinking due to the community's high retail access. Fargo has 212 liquor licenses, or one per every 606 persons.	behavior? Retailers are reporting high fake ID use among minors, and the Fargo Police Department received 586 fake IDs from retailers in 2022.	The City of Fargo adopts an ordinance on mandatory use of approved forensic scanners.	Provide education and demonstration of forensic scanners to the City of Fargo Liquor Control Board (LCB), Board of Health and alcohol retailers. Meet with Commissioner that chairs the LCB to garner support. Solicit retailers to loan forensic scanners. Provide scanners and training to retailers on a voluntary basis. Publicize use of scanners at undisclosed	The number of alcohol retailers using forensic scanners will increase. The number of confiscated fake IDs will increase. Retailers will report less minors attempting to enter an establishment or purchase alcohol.	Decrease underage retail access of alcohol. Community Readiness Survey respondents will report increased level of difficulty for youth to buy alcohol or order a drink at a bar. Somewhat, quite or extremely difficult will all increase by 5 points.	Past 30-day alcohol use by adults 18 to 20 years old will decrease by 5%.

		locations to create deterrent effect. via news releases, media interviews, social media, and targeted marketing to underage college students and residents.						