INPUTS/RESOURCES SPF STEP 2

What resources are available? What barriers can you identify?

Parents Lead resources, Scanners, Prime for Life Training, Partnerships with local organizations and schools. Barriers include acceptable norm of behavior and willingness of underage individuals to obtain alcohol from friends, siblings, and parents homes and use of fake ID's.

PROBLEM STATEMENTS					GOAL STATEMENTS		
Problem	Intervening Variables	Local Conditions	STRATEGY	ACTIVITIES	Short-Term Outcomes	Intermediate Outcomes	Long-Term* Outcomes
What is the problem or issue in your community? Underage drinking and	Why is it a problem in your community? 1.High <u>Social</u> Access of alcohol:	What does the problem specifically look like in your community/what is the behavior?	What is the one environmental change you can implement to impact your identified problem?	What are all the steps that must happen to implement environmental change?	Measures the local condition – what are you doing to address the problem.	Measures the intervening variable – what you are doing to reduce access?	Measures the impact to the problem – are you seeing long- term behavior change?
binge drinking.	Willingness of adults to purchase	1. Underage	Promotion of Tip line	All the things you are going to do to	Providing scanners to local	Confiscating Fake IDs using scanners.	Decrease in YRBS of alcohol use by 4% in
YRBS reported 24.8% of students grade 9-12 drank	and /or provide alcohol to minors. 8% of kids report	individuals are obtaining alcohol from older friends,	MIP requirements	implement the policy, protocol change.	establishments. Server training to	Providing Server training to reduce	grades 9-12 to 20.8% drinking alcohol in the last 30 days.
alcohol in the last 30 days.	getting their alcohol from older friends and family	siblings, or from a parent's home.		Host Scanner Trainings quarterly and report fake ID's numbers.	decrease sales of alcohol to underage	Binge drinking. Promotion of Tip	Decrease in 18-adult binge drinking by 3%
15.1% reported binge drinking in	members (2017 YRBS)	2. Alcohol is in the home and is not		Scanner use in local	individuals and prevent binge	Line at Sheriff's Dept.	to 25.34%.
the last 30 days. 18 -adult binge	2022 Community Readiness Survey	being monitored by parents. Kids are sneaking it or		establishments to detect fake ID use.	drinking. Promoting Tip	Education	
drinking is 28.34%	Results – 27.2% of adults state it is not at all difficult for	taking it and drinking it in an unsupervised		Recognition of alcohol establishments for using ID Scanners.	Line to report parties.		
DLPD/ Ramsey County reported	youth to get alcohol from	home.		Promote the use of	Promote MIP classes as a		
98 mip/mic in	friends/family	3.Underage individuals (18–20-		Handheld Scanners at special events through	requirement when charged		

*The long-term outcomes are affected not by any single strategy, but by ALL strategies and activities

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2021, 94 in 2022	61.1% of youth	year-olds) are		letters to	with a minor in	
and 99 in 2023	reported that it is	using fake IDs to		establishments	possession.	
	not at all difficult	purchase alcohol		quarterly.		
	for them to sneak	for their friends				
	alcohol from their	and drinking it at		Monthly Coalition		
	homes.	house parties or in	*	Meetings.		
		their own homes.				
	51% of youth			Disseminate		
	report that it is not	(Liquor		information at 4 or		
	at all difficult to get	establishments		more community		
	an adult to buy	have captured 5		events.		
	them alcohol.	fake IDs in 6				
		months and		Disseminate		
		prosecuted 2).		information to local		
				clinics, on billboards,		
		9 out of ten youth		radio ads, local access		
		report obtaining		channels, and public		
		alcohol from		bulletin boards		
		older friends or		monthly.		
•		taking it from				
		parents homes.		Promote the Tip Line to		
				report underage		
				drinking at house		
				parties or other		
				locations throughout		
				the county.		
				Continued Staff		
				education through		
				attending ongoing training.		
				tratning.		
				Partner with local		
				organizations and local		
				SADD group to support		
				alternate alcohol-free		
				events in the		
				community 4 or more		
				times a year.		

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	Attend 8 or more school events throughout the school year.	
	Educating underage on the effects on brain development with alcohol use.	
	Educating parents and others on social hosting consequences.	
275		× + +