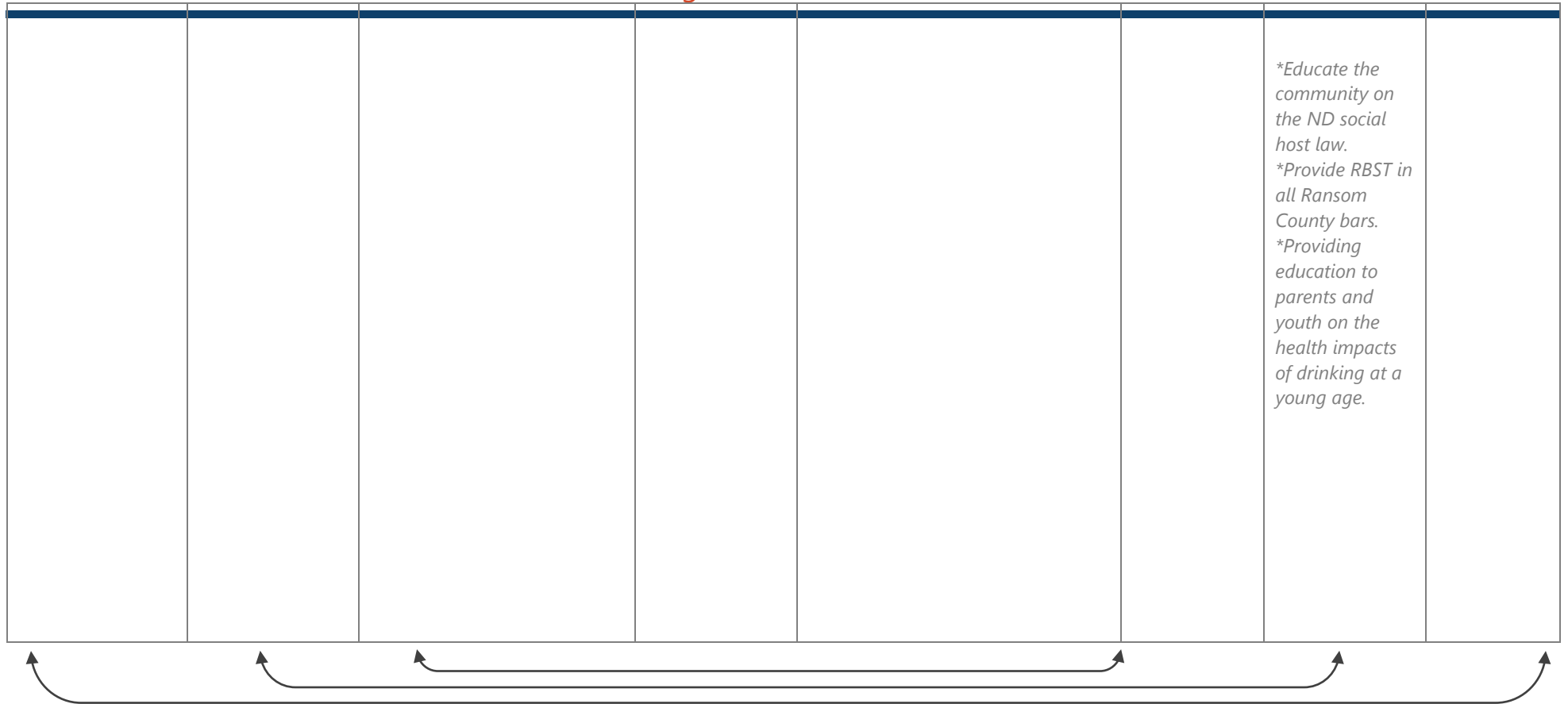


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INPUTS/RESOURCES							
SPF STEP 2							
<i>What resources are available? What barriers can you identify? The resources available to Ransom County Public Health (RCPH) include our local Sherriff's Dept., State's Attorney, School Administration, our Coalition, and additional stakeholders. We also have resources available at the State level (NDHHS). The main barrier we can identify is changing the community and social norms regarding alcohol use in our area.</i>							
PROBLEM STATEMENTS			STRATEGIC PLAN	ACTIVITIES	GOAL STATEMENTS		
Problem	Intervening Variables	Local Conditions			Short-Term Outcomes	Intermediate Outcomes	Long-Term* Outcomes
<p>What is the problem or issue in your community?</p> <p><i>Underage Drinking:</i></p> <p><i>*22.9% of high school students in North Dakota have had at least one drink of alcohol, on at least 1 day during the 30 days before the 2021 YRBS, CDC survey.</i></p> <p><i>*13.7% of high school students in North Dakota have had their first drink of alcohol before the age 13 years (2021 YRBS, CDC Survey).</i></p>	<p>Why is it a problem in your community?</p> <ol style="list-style-type: none"> <i>1. High Social Access</i> <i>2. Community Norms</i> <p><i>*Research shows that individuals who start drinking before the age of 15 are 4x more likely than individuals who start drinking at the age of 21 to meet criteria for alcohol use disorder at some point in their lives (National Institute on Alcohol Abuse and Alcoholism-NIAAA).</i></p>	<p>What does the problem specifically look like in your community/what is the behavior?</p> <p><i>According to our local Sherriff's Dept.: Youth are obtaining alcohol from others (older friends or siblings, parents, & in the home), and parents are allowing their youth to have shop parties/drink as long as no one drives.</i></p> <p><i>*70% of our surveyed youth stated the local youth are obtaining their alcohol from friends who are over 21 (Ref: our 2022 survey monkey).</i></p> <p><i>*In 2022, 24% of ND adults agreed that in my community, drinking among teenagers is acceptable. (Ref: 2022 North Dakota Community Readiness Survey)</i></p>	<p>What is the one environmental change you can implement to impact your identified problem?</p> <p><i>Increase awareness of the ND Dram Shop Law by providing education to our community.</i></p>	<p>What are all the steps that must happen to implement the environmental change?</p> <p><i>*Local Sherriff's Dept. will provide Responsible Beverage Server Training (RBST) to Ransom County bars.</i></p> <p><i>*RCPH will provide Forensic Scanners to a local retailer and local bar (if received by the State).</i></p> <p><i>*RCPH will provide education to parents and students in Ransom County to teach youth how alcohol use effects their brain development.</i></p> <p><i>*RCPH will host and participate in Coalition meetings and Stakeholder meetings to plan/implement our goals.</i></p> <p><i>*RCPH will attend Trainings/Conferences, put on by the NDHHS and other National Institutes, to obtain and enhance our knowledge on substance use.</i></p> <p><i>*RCPH will provide media education to parents (Parents Lead).</i></p> <p><i>*RCPH will provide community education on the ND Dram Shop Law.</i></p>	<p>Measures the local condition – what are you doing to address the problem?</p> <p><i>Measured by the number of fake IDs confiscated.</i></p> <p><i>Measured by the number of bars and staff trained in Ransom County.</i></p> <p><i>*Provide RBST in all Ransom County bars.</i></p>	<p>Measures the intervening variable – what you are doing to reduce access?</p> <p><i>Decrease social access to alcohol by 3%.</i></p> <p><i>Measured by our 2025 survey monkey.</i></p> <p><i>Decrease North Dakotan's agreement about teenage drinking as an acceptable behavior by 2%.</i></p> <p><i>Measured by the next North Dakota Community Readiness Survey.</i></p>	<p>Measures the impact to the problem – are you seeing long-term behavior change?</p> <p><i>Decrease rates by 3% of high school students who report current alcohol use within the past 30 days on the 2025 YRBS CDC survey.</i></p>

**The long-term outcomes are affected not by any single strategy, but by ALL strategies and activities*

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