

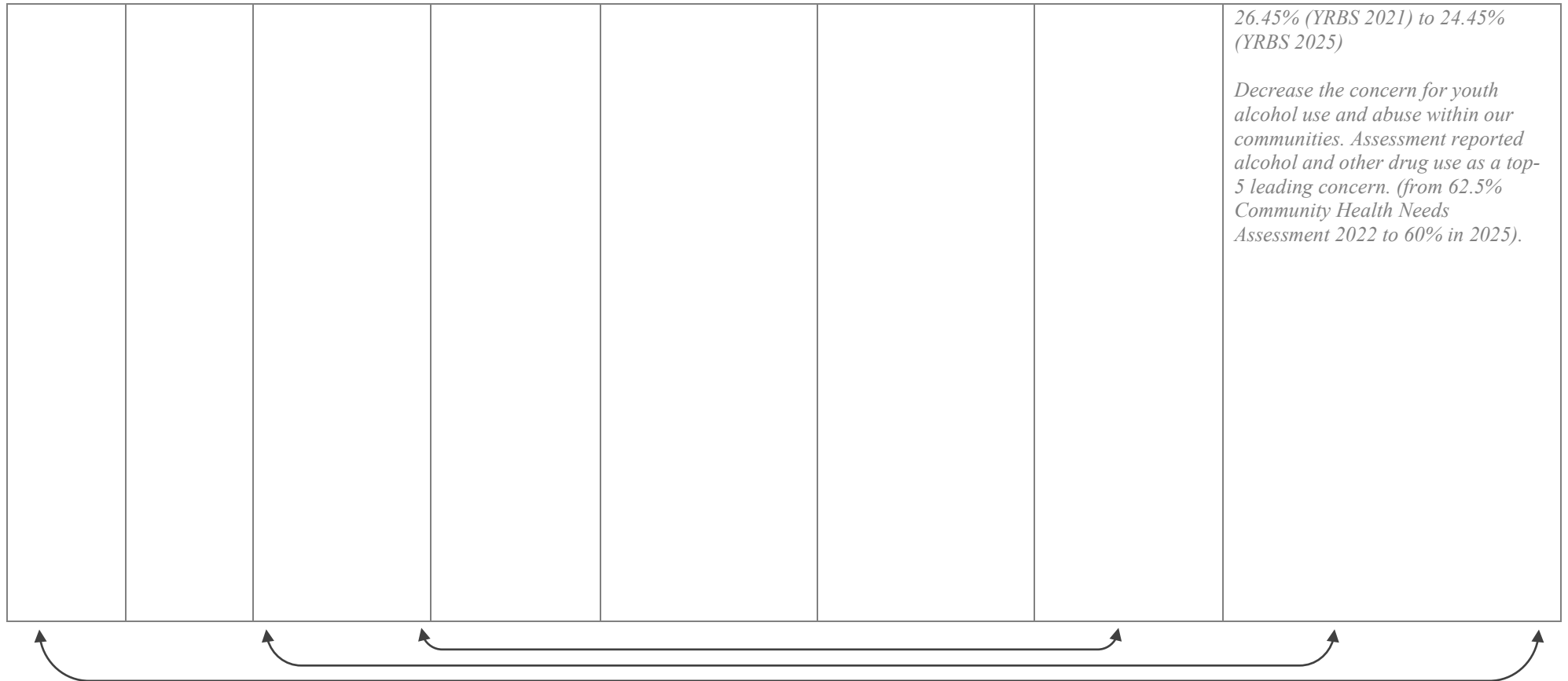
**SOINPUTS/RESOURCES**

SPF STEP 2

**What resources are available? What barriers can you identify?** Resources Available: Established partnerships with local schools, some law enforcement and other community stakeholders. Barriers: Lack of Local Data, youth partnerships/groups and low level of community readiness for prevention.

PROBLEM STATEMENTS			STRATEGIC PLAN	ACTIVITIES	GOAL STATEMENTS		
Problem	Intervening Variables	Local Conditions			Short-Term Outcomes	Intermediate Outcomes	Long-Term* Outcomes
<p><b>What is the problem or issue in your community?</b></p> <p>Underage Drinking (Primarily focused on Middle School grades)</p>	<p><b>Why is it a problem in your community?</b></p> <p>Social Availability: Provision of alcohol to minors</p> <p>Community Norm: Youth alcohol use &amp; abuse is a concern for community</p>	<p><b>What does the problem specifically look like in your community/what is the behavior?</b></p> <p>Social Availability: Older siblings/ Young adults/ Friends provide alcohol to underage persons.</p> <p>Community Norm: Community members believe that youth alcohol use is an accepted behavior; lack of support by the community for prevention efforts; there is a low perceived risk of harm for youth alcohol consumption.</p>	<p><b>What is the one environmental change you can implement to impact your identified problem?</b></p> <p>Social Host Liability Laws (To educate, bring awareness and knowledge of the strategy to encourage support of passing social host laws).</p> <p>Local Media Campaign (Parents Lead, Not in My House, Talk They Hear You, Positive Community Norms Campaign) and Media Advocacy.</p>	<p><b>What are all the steps that must happen to implement environmental change?</b></p> <p>Social Availability: Provide Trainings, utilize local print and digital media to educate on the current local conditions, effects and consequences of youth alcohol use and current ND Laws. Implement evidenced-based curriculum in middle school grades.</p> <p>Community Norm: Utilize comprehensive print, digital and social media campaign to increase knowledge of community service area of materials and resources to prevent underage alcohol use.</p>	<p><b>Measures the local condition – what are you doing to address the problem?</b></p> <p>Decrease the # of high school students in Region III who report currently drinking alcohol (at least one drink of alcohol, on at least 1 day during the 30 days before the survey) from 29.45% (YRBS 2021) to 27.45% (YRBS 2025)</p> <p>Decrease the # of middle school students in Region III who report currently drinking alcohol (at least one drink of alcohol, on at least 1 day during the 30 days before the survey) from 10.3% (YRBS 2021) to 8.3% (YRBS 2025)</p>	<p><b>Measures the intervening variable – what you are doing to reduce access?</b></p> <p>Decrease the # of adults reporting that it is not at all difficult for youth to get alcohol from other family member from 27.2% (Region III CRS 2022) to 24.2% (CRS 2024)</p> <p>Decrease the # of middle and high schools' students who report having obtained the alcohol they drank by someone giving it to them from 30% (YRBS 2017) to (Create survey targeted to service area youth)</p>	<p><b>Measures the impact to the problem – are you seeing long-term behavior change?</b></p> <p>Decrease the # of high school students in Region III who report having had their first drink of alcohol before age 13 years (other than a few sips) from 12.2% (YRBS 2021) to 11.2% (YRBS 2025)</p> <p>Decrease the # of middle school students in Region III who report having had their first drink of alcohol before age 11 years (other than a few sips) from 8.85% (YRBS 2021) to 6.85% (YRBS 2025)</p> <p>Decrease the # of high school students in Region III who report having had ever drank alcohol (other than a few sips) (lifetime use) from 56.9% (YRBS 2021) to 54.6% (YRBS 2025)</p> <p>Decrease the # of middle school students in Region III who report having had ever drank alcohol (other than a few sips) (lifetime use) from</p>

\*The long-term outcomes are affected not by any single strategy, but by ALL strategies and activities



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