

2023 – 2026 SUPTRS Prevention Block Grant – Logic Model

INPUTS/RESOURCES

SPF STEP 2

What resources are available? What barriers can you identify? Steele County Public Health is in the process of building a symbiotic relationship with the SC Sheriff's Department, planning to work together to educate the department and community partners in server training and new forensic ID scanner. The sheriff has made himself available and is very willing to share information on youth alcohol use with our department and is excited to work together, moving forward with compliance checks at liquor establishments and data gathering. In terms of barriers, the SCPH department was just reopened in mid-October after being closed completely for four months. This means that brand new employees are now forging brand new relationships with community partners, but the public's response so far has been positive, as has the reception from school administration staff during our first visit. We foresee that the more we can build rapport with the community, the more we can gain insight and collect data on how to best focus our efforts in terms of youth alcohol use in Steele County.

| PROBLEM STATEMENTS | | | ENVIRONMENTAL STRATEGY | ACTIVITIES | GOAL STATEMENTS | | |
|--|--|---|--|--|--|---|---|
| Problem | Intervening Variables | Local Conditions | | | Short-Term Outcomes | Intermediate Outcomes | Long-Term* Outcomes |
| <p>What is the problem or issue in your community?</p> <p>The issue we are addressing in Steele County is the consumption and purchase of alcohol by our underage youth. From YRBS, we know that 23.79% of 15–20-year-olds have consumed alcohol within the last 30 days, and 14% of them have participated in binge drinking. NDBH also reports that 20.6% of middle</p> | <p>Why is it a problem in your community?</p> <p>By combining the state data with the data collected from the Steele/Traill collaboration in 2014, it remains apparent that the community norms, social availability, and retail availability lend to the prevalence of youth being exposed to alcohol. From more recent data and upon interviewing the sheriff, underage purchasing with fake ID's is increasingly</p> | <p>What does the problem specifically look like in your community? What is the behavior?</p> <p>From interviews with the sheriff and the lack of any notable statistics pointing to certain establishments or habits, we believe youth are purchasing alcohol with fake ID's, then drinking at house parties. We will be able to confirm, deny, or alter this belief once we are able to collect more data and</p> | <p>What environmental change can you implement to impact your identified problem?</p> <p>Create additional avenues for community members, including youth, to report underage alcohol use. We believe the opportunity for anonymous reporting will increase transparency and give our law enforcement more opportunity to crack down on underage alcohol use.</p> <p>As we train servers and collaborate with retailers in our community, we will</p> | <p>What are all the steps that must happen to implement the environmental change?</p> <p>Multiple collaborations with our sheriff's department, local retailers, school systems, and other key stakeholders in our community to increase awareness, education, and a cohesive movement to decrease the incidence of underage alcohol use in our community.</p> <p>Forensic ID Scanner use and training</p> <p>Server Training</p> | <p>Measures the local condition – what are you doing to address the problem?</p> <p>Continued interviews with the sheriff to gauge the effectiveness of our efforts.</p> <p>Monitor and track differences in NDTip data once program is up and running.</p> <p>Monitor and track differences in data from forensic ID scanners—ideally, the number of</p> | <p>Measures the intervening variable – what you are doing to reduce access?</p> <p>Begin use of forensic scanner and continue use in retail establishments and at events.</p> <p>Provide server training; create incentives for retail establishments to have a trained staff.</p> <p>Education for retail establishments on both expectations and consequences— increase compliance</p> | <p>Measures the impact to the problem – are you seeing long-term behavior change?</p> <p>YRBS data of 15-20 year olds that have consumed alcohol in the last 30 days will be less than 23.79%.</p> <p>Lower incidence of fake ID purchasing, as observed by our sheriff.</p> <p>As time goes on, less NDTip reports of underage drinking and lower numbers of fake ID attempts.</p> <p>Participation in youth groups and</p> |

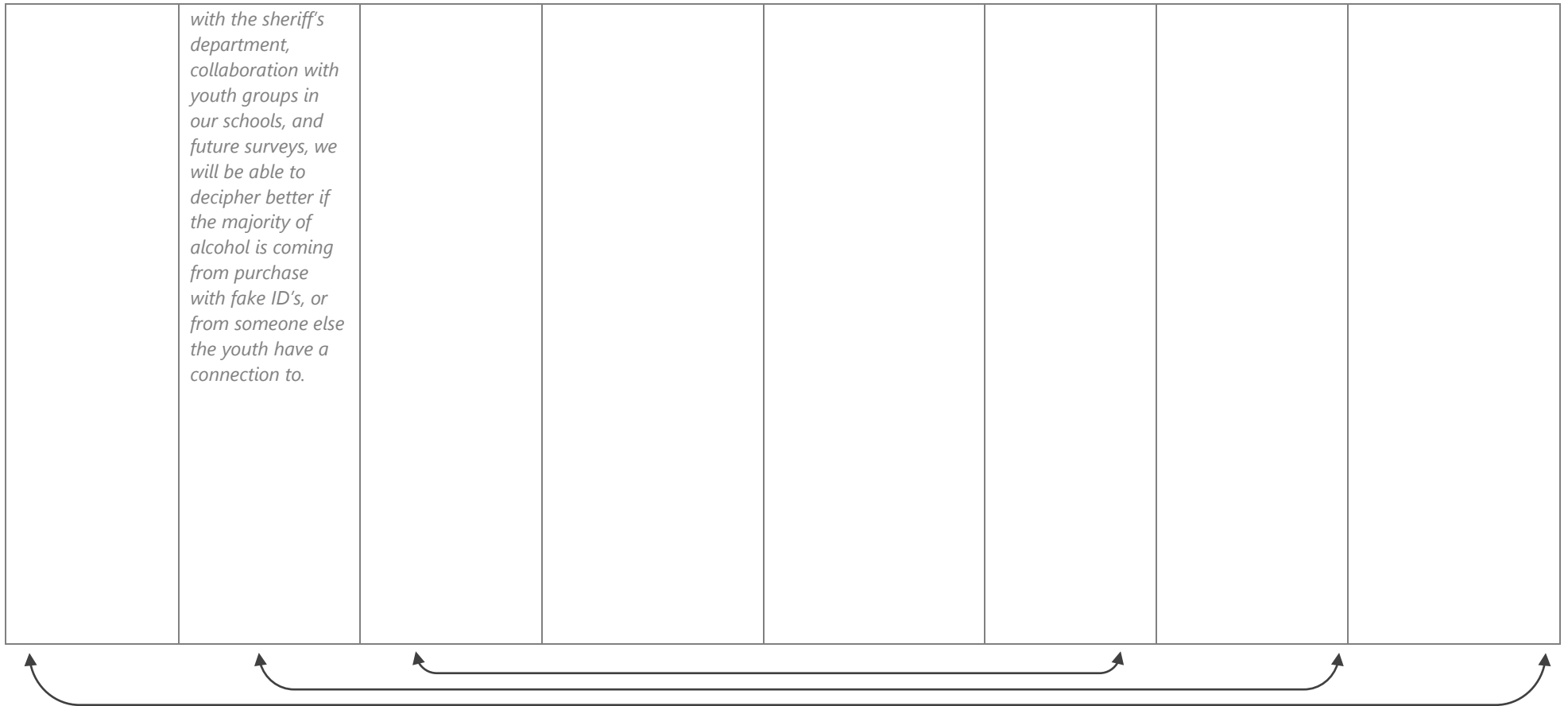
*The long-term outcomes are affected not by any single strategy, but by ALL strategies and activities

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| <p>schoolers have used alcohol in their lifetime, making our target group 13–20-year-olds in Steele County. The Steele County Sheriff believes that most of the alcohol getting into underage hands is being purchased with fake ID's, so we will focus on both of these areas.</p> | <p>becoming an issue, on par with the statistic that 32% of youth are getting alcohol through the use of fake ID's. In terms of retail availability, the number of liquor establishments available in Steele County is an astonishing 1 for every 255 people compared to 1 for 546 people in ND. No server training has been done in recent years, no training on the recognition of fake ID's has been done, and a lack of compliance checks is noted. From the Community Readiness Survey, 92% of respondents believed that alcohol among youth is a problem, yet only 52% believe drinking among teenagers is acceptable. As we collect data through NDTip, further interviews</p> | <p>continue to build our relationships with community partners. Further conversations during server training, education on fake ID's, and submissions from NDTip once the system is initiated.</p> | <p>create a more educated, aware, and invested network of adults who can aid in decreasing underage alcohol use.</p> | <p>Texting Tipline Information Dissemination—social media, flyers and brochures, meetings Enhancing Capacity—training, conferences, web classes, etc. (See details in our strategic plan.)</p> | <p>fake ID attempts will decrease. Monitor and track feedback from establishments where we've completed server training—how many fake ID's have been confiscated, underage drinking trending up or down, etc.</p> | <p>through compliance checks. Youth purchasing alcohol with fake ID's will be less than 32% nationally.</p> | <p>community members, as there is zero involvement now.</p> |
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