

SUPTRS Block Grant

Towner County Public Health District

Logic Model

Due: December 30, 2023
(Extension Requested on 12/27/23)



Public Health
Prevent. Promote. Protect.

Towner County Public Health District

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What resources are available? Recourses and/or partnerships that Towner County Public Health have previously established with the SUPTRS are with the Towner County Emergency Management, Neumann Drug, North Star School, Cando Lutheran Church and the Towner County Sheriff’s Department. Possible future partnerships that we will be seeking collaborating with this grant cycle will be with Cando Ambulance Service, Cando Fire Department, Towner County Emergency Management, NDSU Extension, and Towner County Medical Center. The biggest partnership that has evolved has been with the North Star Public School. This has been a great opportunity to bring alcohol awareness to the community by reaching out to the youth firsthand.

What barriers can you identify? During the previous cycles of this grant the Towner County Public Health has had the most barriers with the Towner County Sheriff’s Department. Another barrier is that Towner County is such a small community that not all the community entities like to communicate and collaborate well. Unfortunately, some community entities do not always like to “play nicely together in the sand box”. This makes outreach a hard task at times. Other barriers are also that our Public Health still is evolving and still has lots of learning and growth when it comes to Prevention. Fortunately, the last couple years we have been evolving and making strides

PROBLEM STATEMENTS			STRATEGIC PLAN	ACTIVITIES	GOAL STATEMENTS		
Problem	Intervening Variables	Local Conditions			Short-Term Outcomes	Intermediate Outcomes	Long-Term* Outcomes
<p>What is the problem or issue in your community?</p> <p>-Underage Drinking</p>	<p>Why is it a problem in your community?</p> <p>-Social Availability -Individual Factors</p>	<p>What does the problem specifically look like in your community? What is the behavior?</p> <p>-Increase in percentage (26% to 36%) of students who rode with a driver who had been drinking alcohol (in the car).</p> <p>- 18% of students report drinking alcohol (other than a few sips).</p> <p>- 54% of students reported drinking alcohol within that last 30 days</p> <p>- 11% of students report binge drinking in the last 30 days.</p> <p>- Increase in percentage of students getting alcohol from older siblings (from 8% to 10%)</p> <p>- Increase in percentage of students getting alcohol from a friend 21 and older (23 to 31%).</p> <p>- Increase in percentage of students reporting bars/liquor store not carding (6% to 10%).</p>	<p>What environmental change can you implement to impact your identified problem?</p> <p>-Local Media Campaign/ Advocacy</p> <p>-Information Dissemination</p> <p>-Providing Support</p> <p>-Building Capacity</p> <p>-Enhancing Access/Reducing Barriers</p>	<p>What are all the steps that must happen to implement the environmental change?</p> <ol style="list-style-type: none"> 1. Parents Lead Resources 2. Social Media 3. Posts/Awareness 4. Prevention/ Awareness Posters 5. Four newspaper ads/month 6. Eight Customized social media posts/month 7. Flyers handed out to 10 different locations. 8. Posters hung up throughout the community in 10 different locations. 9. Billboard 10. Host a booth at a community event. 11. Presentation to group 12. Sticker Shock 13. Mentor/Discuss Underage Drinking with local High School Students. 14. Creation of implementation plan 15. Promotion of Event 16. Implementation of Alternative Event 17. Project Northland. 18. Participate in Webinars / Trainings 19. Implementation of alternative event (Post Prom Party). 	<p>Measures the local condition – what are you doing to address the problem?</p> <p>Initial expected short-term outcomes that Towner County Public Health would hope to achieve would be to implement an evidence-based educational curriculum for North Star Public School students grades 7-12 as well as implementation of local media campaigns, information dissemination, providing support, building capacity, and enhancing access/reducing barriers.</p>	<p>Measures the intervening variable – what you are doing to reduce access?</p> <p>Intermediate Outcomes that TCPH are hoping to achieve are to change students’ attitudes, beliefs, and perception of drinking alcohol. There are multiple variables as far as where the students are getting their alcohol, why they are drinking alcohol, and why they initially started drinking alcohol. With starting and evidence-based curriculum such as Project Northland, this will hopefully be the change and awareness the students need to say no to alcohol and change factors that attributed them to drinking.</p>	<p>Measures the impact to the problem – are you seeing long-term behavior change?</p> <ol style="list-style-type: none"> 1. Decrease percentage of students who ride in a vehicle with a person who has been drinking by 2%. (2023 Survey 36% of students grades 7-8 and 15% of students grades 9-12 reported this) 2. Decrease the percentage of students who initiate drinking in Junior High by 2%. (2023 Survey, 18% of students initiate drinking in grades 7-8) 3. Decrease the percentage of students who are getting alcohol from older siblings/friends by 2% (2023 Survey reports alcohol is provided by 10% siblings and 31% from friends 21 and older) 4. Decrease the percentage of students who have reported drinking alcohol (other than a few sibs) by 2%. (2023 Survey reports 18% of students grades 7-8 and 54% of students grades 9-12)