

**Grand Forks Strategic Plan**

**Problem in the community:** Community Norms for students grades 9-12.

**What is the one environmental change you can implement to impact your identified problem?** Enhance parental and community protective factors.

**Goal 1:** Reduce by 2%, from 23.4% to 21.4% Percentage of students who currently drank alcohol (at least one drink of alcohol, on at least 1 day during the 30 days before the survey)- North Dakota Youth Risk Behavior Survey, by 2026.

**Goal 2:** Reduce by 2% from 18% to 6% of 11<sup>th</sup> graders who reported having one drink or more in the last 30 days. SAPC - Grand Forks Youth Survey results

**Goal 3:** Reduce by 2% from 7% to 5% of 9<sup>th</sup> graders who reported having one drink or more in the last 30 days. SAPC - Grand Forks Youth Survey results

Objective/Strategy	How to Measure Impact	Activities
<p><b>2.1 Increase perception of risk regarding youth alcohol use</b></p>	<ul style="list-style-type: none"> <li>• Counts of public and media campaign materials developed and disseminated</li> <li>• Number of materials disseminated to parents of youth grades 9-12, and community members</li> <li>• Youth Risk Behavior Survey results</li> <li>• SAPC - Grand Forks Youth Survey results</li> <li>• Altru Health System Data</li> <li>• Grand Forks Public Schools</li> </ul>	<p><b>Provide Information</b>            Radio messages            Work with the Substance Abuse Prevention Coalition (SAPC) to share information with key stakeholders            Partner with SAPC for Social media posts            Partner with Grand Forks Public Schools to provide information to parents through the schools' electronic newsletters, concerning harms attributable to youth use of alcohol.            Posters hung up throughout community            Presentation to groups            Host a Community Forum            Attend and share information at a coalition meeting  <b>Enhance Capacity and Skills by:</b>            Hosting a community training            Collecting existing data            Collecting new data            Providing Support for preventative activities such as those hosted by Drug Free Communities, Blue Zones, and Grand Forks Public Schools.</p>
<p><b>2.2 Increase protective factors for underage drinking.</b></p>	<ul style="list-style-type: none"> <li>• Counts of public and media campaign materials developed and disseminated</li> <li>• Number of materials disseminated to parents of youth grades 9-12, and community members</li> <li>• Youth Risk Behavior Survey results</li> <li>• SAPC - Grand Forks Youth Survey results</li> <li>• Altru Health System Data</li> <li>• Grand Forks Public Schools</li> </ul>	<p><b>Provide Information</b>            Radio messages            Work with the Substance Abuse Prevention Coalition (SAPC) to share information with key stakeholders            Partner with SAPC for Social media posts            Partner with Grand Forks Public Schools to provide information to parents through the schools' electronic newsletters, concerning harms attributable to youth use of alcohol.</p>

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<p>2.3 <b>Reduce social access of alcohol to youth.</b></p>	<ul style="list-style-type: none"> <li>• Counts of public and media campaign materials developed and disseminated</li> <li>• Number of materials disseminated to parents of youth grades 9-12, and community members</li> <li>• Youth Risk Behavior Survey results</li> <li>• SAPC - Grand Forks Youth Survey results</li> <li>• Altru Health System Data</li> <li>• Grand Forks Public Schools</li> </ul>	<p><b>Provide Information</b>  Radio messages  Work with the Substance Abuse Prevention Coalition (SAPC) to share information with key stakeholders  Partner with SAPC for Social media posts  Partner with Grand Forks Public Schools to provide information to parents through the schools' electronic newsletters, concerning harms attributable to youth use of alcohol.  Posters hung up throughout community  Presentation to groups  Host a Community Forum  Attend and share information at a coalition meeting  <b>Enhance Capacity and Skills by:</b>  Hosting a community training  Collecting existing data  Collecting new data  Providing Support for preventative activities such as those hosted by Drug Free Communities, Blue Zones, and Grand Forks Public Schools.</p>