

SUBSTANCE USE PREVENTION (SUPTRS) BLOCK GRANT

Work Plan (October 1, 2023 - September 30, 2026)

ORGANIZATION NAME: LaMoure County Public Health Department

1. Provide a narrative of the problem.

Youth drinking in LaMoure County has become a social norm in this area. We will work diligently to provide our community with education and resources to decrease numbers to reflect on reducing the number in our problem statement below.

Strategic Plan Outline

Problem Statement: Underage Alcohol Consumption is a problem in LaMoure County.

- *Data: 2021 YRBS regional data shows that 8.9% of students before age 13 have consumed alcohol and 20.9% have consumed 5 or more alcoholic beverages at a time and only 26.6% of high school students think that binge drinking is harmful.*
- *From 2017 to 2020, the number of liquor law violations decreased among those 18 to 24 years old. Among those aged 17 and younger, the number of violations slightly increased from 2019 to 2020. For those 25 and older, a substantial increase occurred over the same time period. (State of North Dakota Office of Attorney General: ND Epidemiological Profile JANUARY 2022 Compiled and Developed by the North Dakota State Epidemiological Outcomes Workgroup.*
- *In 2019, ND gave 23 DUI citations to individuals under 21. National Drunk Driving Statistics Map – Responsibility.org.*
- *In the last 4 years, there have been 20 DUI citations in LaMoure County. This does not break down by age. (ND Highway Patrol)*
- *There have been 7 alcohol related sports activity suspensions across 4 LaMoure County Schools over the last 3 years. This is 3% of the current 219 students.*
- *LaMoure County Sheriff's department reported 21 individuals under the age of 21 who were given community service due to alcohol related offences over the last 4 years. 7 of these were under 18 years of age.*

Goal 1: Reduce Underage Young Adult Binge Drinking

Objective 1: Reduce alcohol use by young adults aged 18-20

Strategy 1: Provide opportunities to educate the community on the dangers of binge drinking.

Strategy 2: Alcohol Establishments adopt policies that require servers to participate in Responsible Server Training within 3 months of employment.

Goal 2: Reduce Access to Alcohol in Young Adults

Objective 1: Reduce social availability of alcohol to young adults

Goal 1: Reduce Underage Young Adult Binge Drinking

Objective 1: Educating the LaMoure County Public on Alcohol problems

Strategy 1: Provide opportunities to educate the community on the dangers of binge drinking.

Activity 1- Information Dissemination: Host booths at community events with the goal of passing out information on binge drinking, hang up posters/Billboard ads in high traffic areas in the community, run radio messaging. Meet and share information with key stakeholders.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 2- Enhance Skills: Participate in monthly Q & A Webinars, attend conferences and in person trainings provided by growth partners and Department of Health and Human Services.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 3- Provide Support/ Enhance Access: Promotion of alcohol-free events, implementation of alcohol-free alternative events, promote family friendly alcohol-free sections at community events where alcohol is served.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 4- Modify/Changing/Implementing Policies: Promote new requirements for community events where alcohol is served (roped off events areas, use of ID scanners).

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 5- Changing Consequences: Promote Texting Tipline in our community.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Strategy 2: Alcohol Establishments adopt policies that require servers to participate in Responsible Server Training.

Activity 1- Information Dissemination: Meet and share information with key stakeholders, presentation to groups, handout flyers to different locations.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 2- Enhance Skills: Host community training for servers at alcohol establishments to take Responsible Server Training.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 3- Changing Consequences: Press Release of congratulations for alcohol establishments who send servers to Responsible Server Training

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 4- Modify/Changing/Implementing Policies: Promote ordinance change requiring Alcohol Server Training for servers in alcohol establishments.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Goal 2: Reduce Access to Alcohol in Young Adults

Objective 1: Provide other alternatives activities for youth in LaMoure County

Strategy 1: Alcohol retailers adopt policies on mandatory fake ID training and use of forensic scanners.

Activity 1- Information Dissemination: Meet and share information with key stakeholders, presentation to groups, handout flyers to different locations educating on the importance of checking ID and confiscating fake IDs obtained.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 2- Enhance Skills: Host community training and education on forensic scanners to be utilized at community events where alcohol is served and at local alcohol establishments and retailers.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 3- Changing Consequences: Utilizing Forensic ID scanners at community events and at retail establishments, Press Release of congratulations for alcohol establishments who confiscate fake IDs.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 4- Physical Design and Environmental Changes: Install permanent or semi-permanent signs warning individuals that a forensic scanner is being used to identify fake IDs to deter anyone from using a fake ID to obtain alcohol. Installation of security cameras to high crime areas in our community (One in each LaMoure County Community) to act as a deterrent or increase enforcement of alcohol- free areas.

Who is Responsible?	What resources are needed?	When will this take place? How long?

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Strategy 2: D

Activity 1- Information Dissemination: Meet and share information with key stakeholders, presentation to groups, handout flyers to different locations educating on the importance of early intervention programming.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 2- Enhance Skills: Participate in webinars, monthly Q & A meetings, attend conferences and trainings to increase skills.

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 3- Provide Support: Promotion of alcohol-free events

Who is Responsible?	What resources are needed?	When will this take place? How long?

Activity 4- Modify/Changing/Implementing Policies: P

Who is Responsible?	What resources are needed?	When will this take place? How long?