

SUBSTANCE USE PREVENTION (SUPTRS) BLOCK GRANT

Work Plan (October 1, 2023 - September 30, 2026)

ORGANIZATION NAME: Richland County Health Department

Richland County Health Department serves all of Richland County, a population of approximately 16,580 people. Richland County is located in the southeastern corner of North Dakota. We serve a rural county. Our LPHU is housed in Wahpeton, the county seat, that has 7,943 people and is the 10th largest city in the state. Wahpeton is the home to North Dakota State College of Science that serves 3,140 college students, 70.3% of those students are from the state of North Dakota. There are nine school districts within the county as well as eight towns that the Richland County Health Department provides services for.

WHAT RESOURCES ARE AVAILABLE: RCHD has 1 SAPST trained staff member to implement the SUPTRS grant. We have created many partnerships within our county: NDSCS Campus Police & Student Wellness Coordinator, Wahpeton Police Department, Media and the Richland County Sheriff Department. We have access to Parents Lead materials and support from our state Department of Health and Human Services and Growth Parents.

WHAT BARRIERS CAN YOU IDENTIFY: Richland County's biggest barrier is the community norm around alcohol use, most of our communities in Richland County host events that advertise and promote alcohol use to gain attendance and the result of that is normalizing adult binge drinking and underage drinking.

Strategic Plan Outline

Problem Statement: There is a high incidence of underage binge drinking among individuals ages 18-20 in Richland County.

- 2022 Region 5- WYSAC Survey reported 42% of region 5 residents think alcohol use in the community is a moderate problem among adults, 26% think it's a serious problem.
- 2020 ND Survey of Young Adults reported in the past 30 days: 61.8% of ND college students report using alcohol. 63.3% of ND young adults (age 18-29) report binge alcohol use.
- 2020 ND Student Wellness & Perception survey reported: Alcohol Use for Students Under 21 Years In the 30 days prior to the survey, 16.00% reported consuming alcohol on 1-2 days, 14.30% on 3-5 days, 12.20% on 6-9 days, 3.90% on 10-19 days, 0.20% on 20-29 days, and 0% on all 30 days.

Goal 1: Reduce Underage Young Adult Binge Drinking in Age 18-20.

Objective 1: Reduce alcohol use by young adults aged 18-20

Strategy 1: Provide opportunities to educate the community on the dangers of binge drinking.

Strategy 2: Alcohol Establishments adopt policies that require servers to participate in Responsible Server Training within 3-6 months of employment.

Goal 2: Reduce Access to Alcohol to Anyone Under 21 Years Old.

Objective 1: Reduce social availability of alcohol to young adults aged 18-20

Strategy 1: Alcohol retailers adopt policies on mandatory fake ID training and use of forensic scanners.

Strategy 2: Develop policies that require Minor in Possession classes to individuals under 21 years of age who are caught consuming or possession of alcohol.

Goal 1: Reduce Underage Young Adult Binge Drinking in Ages 18-20

Objective 1: By September 30th, 2026, decrease past 30-day binge alcohol use by young adults age 18-29 by 5% as measured by the ND survey of Young Adults. (Current: 63% of ND young adults (18-29) report binge alcohol use in the past 30 days. Source: ND Survey of Young Adults, 2020)

Strategy 1: Provide opportunities to educate the community on the dangers of binge drinking.

Activity 1- Information Dissemination: Host booths at community events with the goal of passing out information on binge drinking, hang up posters/Billboard ads in high traffic areas in the community, run radio messaging. Meet and share information with key stakeholders.

Activity 2- Enhance Skills: Participate in monthly Q & A Webinars, attend conferences and in person trainings provided by growth partners and Department of Health and Human Services.

Activity 3- Provide Support/ Enhance Access: Promotion of alcohol-free events, implementation of alcohol-free alternative events, promote family friendly alcohol-free sections at community events where alcohol is served.

Activity 4- Modify/Changing/Implementing Policies: Promote new requirements for community events where alcohol is served (roped off events areas, use of ID scanners).

Activity 5- Changing Consequences: Promote Texting Tipline in our community.

Strategy 2: Alcohol Establishments adopt policies that require servers to participate in Responsible Server Training within 3-6 months of employment.

Activity 1- Information Dissemination: Meet and share information with key stakeholders, presentation to groups, handout flyers to different locations.

Activity 2- Enhance Skills: Host community training for servers at alcohol establishments to take Responsible Server Training.

Activity 3- Provide Support: Provide support to our Wahpeton Police department to increase number of Responsible Server Training Classes offered to our Richland County establishments and retailers.

Activity 4- Changing Consequences: Press Release of congratulations for alcohol establishments who send servers to Responsible Server Training

Activity 5- Modify/Changing/Implementing Policies: Promote ordinance change requiring Alcohol Server Training for servers in alcohol establishments.

Goal 2: Reduce Access to Alcohol in Young Adults ages 18-20

Objective 1: The number of alcohol related violations on NDSCS campus will decrease by 15% as measured by NDSCS Director of Residential & Student Life.

Strategy 1: Alcohol retailers adopt policies on mandatory fake ID training and use of forensic scanners.

Activity 1- Information Dissemination: Meet and share information with key stakeholders, presentation to groups, handout flyers to different locations educating on the importance of checking ID and confiscating fake IDs obtained.

Activity 2- Enhance Skills: Host community training and education on forensic scanners to be utilized at community events where alcohol is served and at local alcohol establishments and retailers.

Activity 3- Changing Consequences: Utilizing Forensic ID scanners at community events and at retail establishments, provide incentives for servers at alcohol retailers and establishments to turn in fake IDs. Press Release of congratulations for alcohol establishments who confiscate fake IDs.

Activity 4- Physical Design and Environmental Changes: Install permanent or semi-permanent signs warning individuals that a forensic scanner is being used to identify fake IDs to deter anyone from using a fake ID to obtain alcohol. Installation of security cameras to high crime areas in our community to act as a deterrent or increase enforcement of alcohol- free areas.

Strategy 2: Develop policies that require Minor in Possession classes to individuals under 21 who are caught consuming or possession of alcohol.

Activity 1- Information Dissemination: Meet and share information with key stakeholders, presentation to groups, handout flyers to different locations educating on the importance of early intervention programming.

Activity 2- Enhance Skills: Participate in webinars, monthly Q & A meetings, attend conferences and trainings to increase skills.

Activity 3- Provide Support: Promotion of alcohol-free events. Completion of Early Intervention MIP Seminars.

Activity 4- Modify/Changing/Implementing Policies: Promotion of stricter campus policies for alcohol possession and require alcohol education for anyone under 21 years of age who is caught in consumption or possession of alcohol.