

Sargent County District Health Unit secured a three-year SUPTRS block grant through the State of North Dakota. With this funding, our overall goals are to boost community engagement, encourage community buy in; advance levels of community capacity; and provide strategic prevention education. In order to achieve all of these successes, we must first identify the problem area we are going to focus our efforts on.

Problem Statement: 53.85% of participants believe underage drinking is a problem in Sargent County (10.2023 Survey Monkey)

Intervening Variables: 23.7% of high school students currently drink alcohol. (YRBS- 2021 Results)

Local Conditions:

- 88.4% of participants say they would like increased enforcement. (10.2023 Survey Monkey)
- 24% of ND agrees that drinking among teenagers is acceptable. (2022 ND community Readiness Report)

To accomplish these goals listed above, we will follow the below SMART model.

Local Condition Focus: Increased Enforcement

Goal 1: Provide all alcohol retail establishments within Sargent County a forensic ID scanner.

Goal 1:	Provide all alcohol retail establishments within Sargent County a forensic ID scanner.
Short Term Objective 1.1:	Obtain ID scanners to begin to introduce to alcohol retail establishments.
Short Term Objective 1.2:	Train retail establishments on how to use forensic scanner.
Intermediate Outcomes 1.3:	Collect data monthly, continue to provide support, and advertise the use of forensic scanners at the retail establishment.
Long Term Objective 1.4:	Have all alcohol retail establishments in Sargent County utilizing forensic ID scanners in their establishment as a routine exercise.

SMART outcomes:

Specific: Provide all alcohol retail establishments within Sargent County a forensic ID scanner.

Measurable: We currently have 2 forensic ID scanners. We will need to purchase 12 more ID scanners to reach our overall goal.

Achievable: Over the next year, our goal is to utilize our 2 forensic ID scanners within the town of Forman, North Dakota. This will allow us to start small and in one localized area. We will have these two scanners within the retail establishments, as well as at any of the outdoor events within the town of Forman.

Relevant: This small yearlong goal will help us with our overall goal of getting ID scanners in every community in Sargent County.

Time-bound: As stated above, our goal is to utilize the forensic ID scanners within Forman for a full year, and then add another major town the next year.

Goal 2: Provide all alcohol establishments with Responsible Beverage Server Training (RBST)

Goal 2:	Provide all alcohol establishments with Responsible Beverage Server Training
Short Term Objective 2.1:	Have prevention staff attend Responsible Beverage Server Training
Short Term Objective 2.2:	Start training alcohol establishments. Begin with one town and then expand from there. Offer along side the Forensic ID scanners.
Intermediate Outcomes 2.3:	Collect data regarding RBST for grant data points
Long Term Objective 2.4:	Maintain a log of trainings completed, and establish a training schedule for establishments.

SMART outcomes:

Specific: Provide Responsible Beverage Server Training to all alcohol retail establishments within Sargent County.

Measurable: We would like to offer RBST to all 14 establishments within Sargent County alcohol establishments by the end of the 2023-2026 grant cycle.

Achievable: We will begin by training prevention staff in RBST, and then offer RBST training to establishments within Forman, ND. Then offer both the forensic ID scanner and the RBST at the same time. We will be more effective by providing all of our services at once to a specific location and then grow from there.

Relevant: This small yearlong goal will help us with our overall goal of providing all alcohol establishments RBST in every community in Sargent County.

Time-bound: As stated above, our goal is to train and provide RBST to establishments within Forman for a full year, and then add another major town the next year.

Goal 3: Provide education/ curriculum to middle school youth

Goal 3:	Provide all middle school youth with prevention education in all schools within Sargent County
Short Term Objective 3.1:	Attend training for “Keepin’ It Real” curriculum
Short Term Objective 3.2:	Teach Curriculum in 5 th grade classes at Sargent Central to start, then expand by adding additional schools.
Intermediate Outcomes 3.3:	Collect data regarding evaluation of curriculum in all schools for grant data points
Long Term Objective 3.4:	Teach curriculum to all 5 th grade classes in Sargent County.

SMART outcomes:

Specific: Provide all middle school youth with prevention education in all schools within Sargent County

Measurable: We would like to teach all 5th grade students in all Sargent County Schools by the end of the 2023-2026 grant cycle.

Achievable: We will begin by providing Sargent Central (Forman, ND) 5th grade students the “Keepin’ it Real” curriculum and then will expand to the other schools within Sargent County.

Relevant: By providing education to all 5th grade students, we will be able to teach smart decision-making skills, as well as the education on how alcohol effects the body. This will hopefully reduce the number underage youth as they progress through high school.

Time-bound: As stated above, our goal is to start by providing the education in one school, and one specific grade, and then expand our efforts to reach all schools within Sargent County by the end of the grant cycle.

Local Condition Focus: Social Norm

Goal 1: Provide youth alternative events

Goal 1:	Provide all youth positive alternative events to reduce risk and protective factors.
Short Term Objective 1.1:	Meet with key stakeholders and youth to plan youth related alternative events.
Short Term Objective 1.2:	Provide education at alternative events
Intermediate Outcomes 1.3:	Collect data such as evaluation of alternative events regarding participation, and tracking items handed out at events for grant data points
Long Term Objective 1.4:	Decrease the Social Norm within youth and their guardians.

SMART outcomes:

Specific: Host alternative events for youth to reduce risk and protective factors to all Sargent County youth.

Measurable: Host alternative events quarterly throughout the grant cycle. Track how many participants attend the activity to use for our data collection.

Achievable: We use our alternative events template to plan out an achievable event.

Relevant: Our event will directly reflect the overall goal of reducing the ideation of alcohol being an acceptable social norm within our youth.

Time-bound: As stated above, our goal is to provide alternative events once quarterly during the 2023-2026 grant cycle.

Goal 2: Provide Youth Mentoring to Sargent County Youth

Goal 2:	Provide the county with a youth mentoring program for all youth to utilize.
Short Term Objective 2.1:	Teach youth about healthy decision-making skills.
Short Term Objective 2.2:	Focus youth education on impacting risk/protective factors specific problematic behaviors such as preventing underage drinking.
Intermediate Outcomes 2.3:	Collect data such as evaluation of mentoring program and track youth participation and use for data points for our grant assessment.
Long Term Objective 2.4:	Teach our youth life skills to help them with decision making skills around alcohol use.

SMART outcomes:

Specific: Host alternative events for youth to reduce risk and protective factors to all Sargent County youth.

Measurable: Host alternative events quarterly throughout the grant cycle. We will track how many participants attend the activity to use for our data collection.

Achievable: Use our alternative events template to plan out an achievable event.

Relevant: Our event will directly reflect the overall goal of reducing the ideation of alcohol being an acceptable social norm within our youth.

Time-bound: As stated above, our goal is to provide alternative events once quarterly during the 2023-2026 grant cycle.