Standing Rock Alcohol and Other Drugs

Strategic Plan for 2023-2026

Standing Rock Sioux Tribe is committed to protecting the language, culture and well-being of its people through economic development, technology advancement, community engagement and education.

Problem statement: There is a high percentage of underage alcohol use in students who drank alcohol according to the Youth Risk Behavior Survey for 2023

Goals: Decrease the number of minors in Consumption in 2024

Objective: Increase the lack of awareness and prevent easy access

Strategies: 1. Provide Parents Lead information to all schools on Standing Rock, provide texting tipline information, deliver prevention education programs, develop resources, provide alcohol free alternative activities for youth, Engage youth and build relationships.

- **2.** Alternative Activities for youth-We have created annual evidence-based activities, examples are: Party with the Police, Trunk or treat, Meal with Elderly, our annual pow-wows, etc.
- 3. Implement media campaign
- 4. Implementation of Curriculum-Takoja Niwiciyape
- 5. Implementation of Texting tipline
- 6. Implementation of Primary Prevention Project

Strategies: 2. Work on increasing user fee or Increase in price for alcohol-increased license fee

- 1. Contact SR Tax Department
- 2. Schedule meetings with key stakeholders
- 3. Schedule meeting required Committee
- 4. Contact SR Juvenile court-increase penalties for youth
- 5. Participant with the SR court re-vamp