



**Public Health**  
Prevent. Promote. Protect.

Wells County District Health

Wells County District Health Unit  
1008 Adams Ave – PO BOX 183 Harvey, ND 58341  
701-324-5259  
103 6 Ave N – PO BOX 6 Fessenden, ND 58438  
701-547-3756

**Wells County District Health Unit SUPTRS Strategic Plan 2023-2026**  
**Jordan Beckley – Prevention Coordinator for Wells County District Health Unit**

**Problem statement: High rate of alcohol use among Wells County high school students within the past 30 days.**

*Supporting Data:* 41.2% of Harvey High School students report having consumed alcohol within the past 30 days (YRBS, 2021).

*Supporting Data:* 24.3% of Fessenden High School students report having consumed alcohol within the past 30 days (YRBS, 2021).

*Environmental Change:* Social Host Ordinance

*Evidenced Based Strategies:* Prevention curriculum

**Goal 1:** Reduce the rate of alcohol consumption among Wells County youth and young adults.

**Objective 1:** Change community norms towards underage alcohol use.

Strategy 1: Utilize social media to discuss current rates and how to mitigate youth risk of engaging in underage drinking by promoting protective factors.

*Measurement:* Report number of posts and engagement received.

Strategy 2: Provide talking points to coalition members regarding harm associated with underage alcohol use.

*Measurement:* Report number of coalition meetings held and number of attendees.

Strategy 3: Increase community awareness regarding the percentage of Wells County youth that underage drink by utilizing social media and coalition meetings.

*Measurement:* Number of posts on social media along with engagements.

Number of conversations or meetings with key stakeholders while providing education surrounding the identified problem.

**Objective 2:** Increase perceived risk of harm associated with underage alcohol use.

Strategy 1: Implement substance use prevention curriculums in middle schools.

*Measurement:* Record and report how many youth participated and were educated by prevention curriculum.

Strategy 2: Mail resources, such as Parents Lead handouts, to parents of middle schoolers that will be participating in substance use prevention curriculums to facilitate communications between parents and children.

*Measurement:* Record and report how many resources were distributed to parents/guardians.



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**Objective 3:** Increased the perception that alcohol laws will be enforced.

Strategy 1: Promote the use of NDTip.

*Measurement:* Report how many social media posts and engagements in addition to newspaper advertisements or billboards.

**Objective 4:** Raise Social Host law awareness.

Strategy 1: collaborate with local law enforcement, policy makers, and coalition.

*Measurement:* Report stakeholder meetings and attendance numbers

Strategy 2: Collaborate with local law enforcement and policy makers to enact ordinance.